

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

I & CAD Department – Awareness Campaign of I & CAD Department on the “Jalayagnam” – Empanelment of 3 agencies viz., M/s. Adwin Film, Hyderabad, M/s. Varsha Softech, Hyderabad and M/s Aashray Ads, Hyderabad in different Medias – Orders – Issued.

IRRIGATION & CAD (PW.MAJ.IRRI.X) DEPARTMENT

G.O.Rt.No. 908

Dated:24-12-2008

Read the following:

1. G.O.Rt.No.252, I & CAD (Maj.Irr.X) Dept., dated:09.04.2007.
2. G.O.Rt.No.481, I & CAD (Maj.Irr.X) Dept., dated:26.07.2007
3. G.O.Rt.No.759, I & CAD (Maj.Irr.X) Dept., dated: 4.10.2007.
4. From the Engineer-in-Chief (AW), I & CAD Dept., Hyderabad
Lr.No.ENC(Admn)/Publicity Cell/001/2008, dt.19.11.2008.

O R D E R:-

The Government has launched an awareness campaign on Jalayagnam Project to create awareness and ensure transparency in implementation. Accordingly a Committee was constituted in G.O. 2nd read above with Commissioner, I&PR as Chairman.

2. In the G.O. 3rd read above, Government have short listed 9 agencies for empanelment for organizing awareness campaign.

3. In the reference 4th read above, the Engineer-in-Chief (Admn), Hyderabad while communicating the minutes of the meeting held on 1-11-2008 informed the Government about the recommendations of the Committee for empanelment of 3 agencies for organizing awareness campaign.

4. After careful examination of the proposal, the Government have accepted the recommendations of the Committee. The following 3 agencies are empanelled in the respective field in addition to the existing agencies empanelled in G.O.Rt.No.759, I&CAD(Maj.Irr.X) Department, dated:4-10-2007:-

1. M/s. Adwin Film, Hyderabad for producing High Quality Digital BETA film on Jalayagnam Programme;
2. M/s. Varsha Soft Tech, Hyderabad in the field of electronic media; and
3. M/s Aashray Ads, Hyderabad in respect of Hoardings as outdoor media for awareness generation of the Jalayagnam programmes.

5. The Engineer-in-Chief (AW), Hyderabad shall take necessary action as per G.O. 1st cited and the rate for payment shall be as per those fixed by the Special Commissioner, I&PR Department.

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6. This order issues with the concurrence of Finance(W&P)Department, vide their U.O.No.5013/F3(1)/08-1, dated:4-12-2008.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRAPRADESH)

RAJIV RANJAN MISHRA
SECRETARY TO GOVERNMENT

To

The Engineer-in-Chief (AW), Hyderabad.

The Agencies through Engineer-in-Chief (AW), Hyderabad.

The Engineer-in-Chief (IW), Hyderabad.

The Accountant General, A.P., Hyderabad.

The Pay and Accounts Officer, Hyderabad.

The Finance (W&P) Department

Sf/Sc.

// FORWARDED BY ORDER //

SECTION OFFICER